

Marina Soori

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Tehran Iran

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Summary

Experienced psychologist professional with proven ability to plan and coordinate education and training strategies that grow young people's abilities to think, build and implement their ideas. Skilled in cross-functional and team collaboration with a history of achieving deadlines while using creative methods and procedures to enhance people skills and abilities

▪ **Work Experience**

2019-05---Present Psychology expert Tavan Afarin Vasta Psychological Education Centre Tehran, IRAN

- Managed to conduct seminars, and technological educational workshop for young people and other customers
- Designed, and planned educational teams and groups.
- Designed, and planned educational projects for customers.
- Participated in planning and implementing the educational curriculum for the institute.
- Provided psychological consultation to the customers.
- Examined and assessed clients' behaviour, diagnose behavioural, emotional, and cognitive disorders, counseled clients, and provide consultation for their behaviour.
- Worked with young people, evaluated, assessed their abilities, and provided consultation to promote, and improve their abilities.
- Counseled individuals and groups to achieve more effective personal, social, and vocational development and adjustment, and offer mediation services.
- Used standard psychological tests for assessment.
- Planned intervention programs, especially for young people, and conducted program evaluations.
- Conducted research to determine new and updated scientific approaches to psychological theory and principles regarding behavior processes such as learning, language development, memory, and perception to develop improvement programs for young people.
- Provided consultation services to other companies to improve abilities and improve the outcome of their employees' work.

2015-01---2018-09 Psychological Consultant Gol Newspaper Tehran, IRAN

- Designed, planned, and conducted research on young people especially people interested in sports
- Conducted research on young people when watching sports and sport competitions.

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- Designed and planned to overwatch young athletes during exercise and games
- Prepared reports and delivered them to the board of directors of the firm.

2016-02---2018-01 Marketing Manager Gol Newspaper Tehran, IRAN

- Developed strategies and tactics to boost the company's reputation and drive qualified traffic.
- Experimented with various organic and paid acquisition channels.
- Tracked and analyzed the performance of advertising campaigns, managed the marketing budget, and ensured that all marketing material is in line with our brand identity.
- Produced valuable and engaging content for our website and blog that attracts and converts our target groups.
- Oversaw and approve marketing material, from the website, and banners to hard copy brochures and case studies.
- Measured and reported on the performance of marketing campaigns, gain insight and assess against goals.
- Analyzed customer behavior and adjusted email and advertising campaigns accordingly.
- Deployed successful marketing campaigns and own their implementation from ideation to execution.
- Worked hand-in-hand with ad agencies, clients, and staff members to establish and meet the goals of projects and enforce timelines and budgets.
- Collaborated with different departments in the development of marketing campaigns suitable for different business needs.
- Provided expert advice on advertising and marketing methods for new and existing services and products.

▪ Education

2016-09—2018-09	Master's Degree in Clinical Psychology	Islamic Azad University of Kish, IRAN
2017-09---2018-06	Certificate in Adolescent Psychiatry	Iranian Academy of Adolescent Psychiatry
2018-03---2018-03	Certificate in Group Treatment Workshop	Tavan Afarin Vasta Institution, Tehran, IRAN
2011-09---2015-08	Bachelor's Degree in English Translator	Payam-e-Nour University of Damavand, IRAN